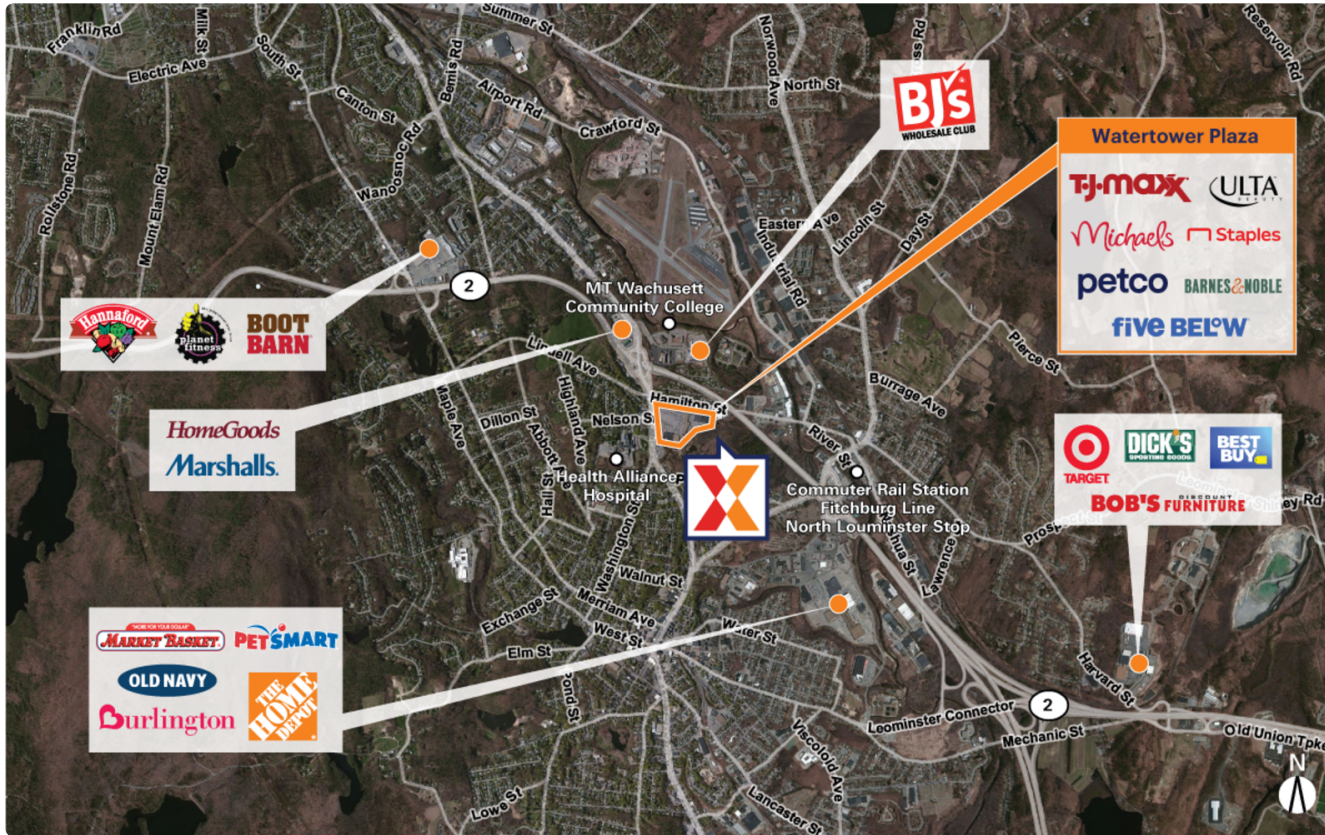


WaterTower Plaza

489-493 North Main Street | Leominster, MA 01453

Worcester County Worcester, MA 295,840 Sq Ft

42.5423, -71.7578



Demographics	1 Mile	3 Miles	5 Miles
Population	7,873	52,085	97,102
Daytime Pop.	10,142	43,950	96,057
Households	3,384	21,371	38,207
Income	\$111,033	\$112,886	\$113,357

Source: Synergos Technologies, Inc. 2024

Highly trafficked regional shopping center drawing an estimated 3.1M annual visits (Placer.ai 2025)

Benefit from traffic draw of strong national retailers including T.J. Maxx, Petco, Michaels, Ocean State Job Lot, Paper Source and Barnes & Noble

An \$11M center redevelopment was completed in 2025, adding Five Below and Ulta Beauty

Close proximity to U Mass Memorial – Clinton Hospital with 111-beds (Dept of Homeland Security)

High visibility from 55,000 vehicles daily on MA/Hwy 2 and 32,000 vehicles daily on MA 12/Main Street (Kalibrate 2022)



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Available Spaces

0001A 2,963 Sq Ft 360° 0017 5,320 Sq Ft 360°

Current Tenants Space size listed in square feet

0001	Occupied	46,162
0001B	Kay Jewelers	1,970
0002	ULTA Beauty	8,758
0003A	Ocean State Job Lot	33,404
0003B	Michaels	23,769
0003C	Gardner-White Furniture	33,969
0004	L.A. Nails	1,350
0005	Eyebrow Station	1,350
0006	H&R Block	1,780
0007	AAA Insurance	2,170
009/0	Five Below	10,800
0011	Petco	15,000
0012B	Famous Footwear	5,153
0013	Paper Source	11,339
0015	Bath & Body Works	2,700
0016	Sally Beauty Supply	1,350
0017A	Visionworks	2,689
0018	T.J. Maxx	25,050
0019	Occupied	7,967
0019A	Staples	15,036
0020	Barnes and Noble	20,150
0021	Applebee's	5,500
0022	MedExpress Urgent Care	5,141
0023	LongHorn Steakhouse	5,000

This site plan is for illustrative and information purposes only, showing the general layout of the shopping center; and is not a legal survey. Brixmor makes no representation or warranty that the shopping center is exactly as depicted as site conditions and tenant mix are subject to change over time.
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